



**FLOATFARM**  
NEXT GENERATION FLOATING WIND FARMS

DELIVERABLE D8.1

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# **Plan for Dissemination and Exploitation including communication activities (PDEC)**

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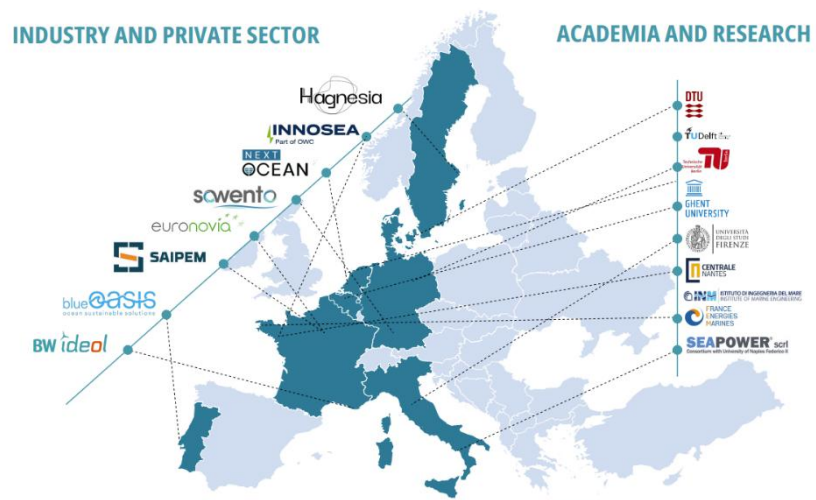


## ABOUT FLOATFARM

The FLOATFARM project is a Research and Innovation Action funded by the European Union under the Horizon Europe program. This project is closely linked to the FLOATECH project (2020-2023) and aims to bring the technologies developed within [FLOATECH](#) to the next level of technological readiness, complementing them with a significant number of new concepts, innovations and methods. bring the technologies developed within [FLOATECH](#) to the next level of technological readiness, complementing them with a significant number of new concepts, innovations and methods.

FLOATFARM aims to significantly advance the maturity and competitiveness of floating offshore wind (FOW) technology by increasing energy production, achieving significant cost reductions within the design and implementation phases, improving offshore wind value chain and supporting EU companies in this growing sector. Additionally, FLOATFARM aims to decrease negative environmental impacts on marine life and to enhance the public acceptability of FOW, thereby accelerating the EU energy transition.

The FLOATFARM consortium is coordinated by the Technische Universität Berlin and is made up of 17 partners spread across 8 countries, each contributing to technology and scientific excellence in the wind energy sector.



The approach of FLOATFARM can be broken down into three actions:

- 1) **Turbine Technology:** Development of innovative technologies and methods for improvements on an individual FOW turbine level,
- 2) **Farm Technology:** Development, investigation and demonstration of technologies that are applicable to an array of turbines within a FOW farm,
- 3) **Environmental & Socioeconomic Impacts:** Model development, data collection and scenario analysis of environmental, economic and sociological impacts of FOW farms.

## PUBLISHABLE SUMMARY

This document is a deliverable of the FLOATFARM project, funded under the European Union's Horizon Europe research and innovation programme under grant agreement No 101136091.

The aim of this document is to provide the first version of the Plan for Dissemination and Exploitation including communication activities (PDEC), produced at M6 as part of Work Package 8 on dissemination, communication and exploitation. The objective of the PDEC is to provide the FLOATFARM partners with guidelines on the different communication and dissemination activities that are planned and their schedule, who are the partners responsible for each activity, what tools and channels are available for dissemination and what are the actions planned to achieve the exploitation of the results and impact of the project.

More specifically, in terms of dissemination and communication the PDEC will:

- Propose a communication and dissemination policy, and define the objectives of the actions,
- Identify the target audience for each objective or main result,
- List the communication and dissemination channels to be used for project promotion,
- Present a schedule of the communication and dissemination actions throughout the project duration,
- Define and monitor a series of Key Performance Indicators (KPIs) to assess the success of the implementation (e.g. number of publications, size of the audience reached, number of visits on the website, feedback received from audiences at conferences, etc.) and update the plan according to the evolution of the project.

In terms of the exploitation of the results, the PDEC will:

- Outline the methodology that will be used to identify FLOATFARM's exploitable outputs (or Key Exploitable Results),
- Identify relevant (target/end) users, suitable transfer activities, and IP management,
- Identify framework conditions and other factors influencing exploitation of the project's results,
- Identify measures to ensure FLOATFARM's longevity and legacy.



# FLOATFARM

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the European Union